In the United States Patent and Trademark Office

RECEIVED CENTRAL FAX CENTER

MAR **2 6** 2007

Appellants:

William E. Harvey, Peggy Jo Kintner, Allen A. Warmus

Docket No.: 17,373

Serial No.:

10/020,637

Group:

3623

Confirmation No.:

9222

Examiner:

Susanna M. Meinecke Diaz

Filed:

December 14, 2001

Date:

March 26, 2007

For:

Method For Estimating The Effect of Characteristics On Product Preference

And/Or Concept Performance

Appeal Brief Transmittal Letter

Mail Stop Appeal Brief - Patents Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. 41.37, transmitted herewith is an Appeal Brief pursuant to the Notice of Appeal which was malled on December 21, 2006 and the Petition For One Month Extension of Time filed herewith.

Please charge the \$500.00 fee (fee code 1402), pursuant to 37 C.F.R. 41.20(b)(2), which is due to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875.

a. Toudkowski

Respectfully submitted,

WILLIAM E. HARVEY ET AL.

Alyssa A. Dudkowski

Registration No.: 40,596

CERTIFICATE OF TRANSMISSION

I, Mary L. Marchant, hereby certify that on March 26, 2007 this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

03/27/2007 LWDNDIM1 00000007 110875